

## South Central Alabama Comprehensive Economic Development Strategy

### 2019 ANNUAL REPORT

Reviewed and Updated November 2019



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#### **Acknowledgments**

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Following on Executive Orders from the governor, Alabama Legislative Act Number 1126 was adopted on September 13, 1969, authorizing the legal organization of groups of Alabama counties into regional planning and development districts. The South Central Alabama **Development Commission** (SCADC) is now one of twelve regional planning and development commissions in Alabama. The South Central Alabama Development Commission was incorporated as a non-profit organization in June 1969, and was originally called the Central Alabama Economic Development District.

The agency was also designated as an Economic Development District (EDD) by the U.S. Department of Commerce, Economic Development Administration (EDA) in November 1970.

The EDD office is located in Montgomery. In April 1971, the Governor designated the Central Alabama Economic Development District as the Regional Planning and Development Commission for State Planning and Development Region No.

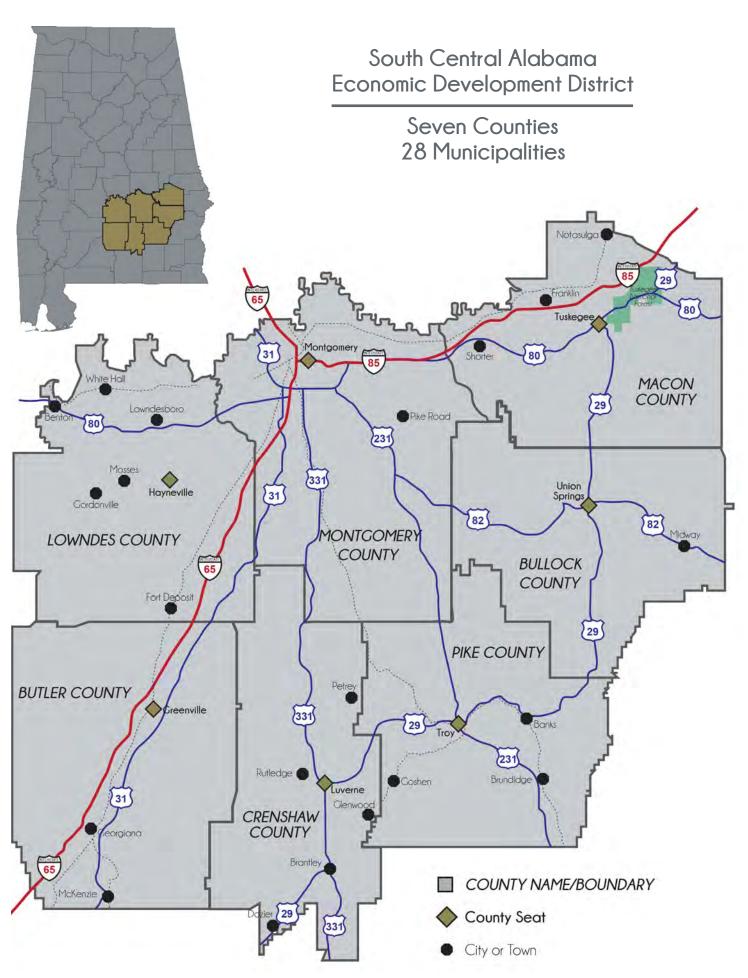
5. In May 1971, it was also designated the Area Wide Clearinghouse for the same geographic region. At that time the name was changed to the South Central Alabama Development Commission.

Jurisdiction and Purpose

The South Central Alabama
Economic Development
District (SCAEDD) includes
seven counties: Bullock,
Butler, Crenshaw, Lowndes,
Macon, Montgomery, and Pike
Counties. Only Montgomery
County is not located in the
regional jurisdiction of the
South Central Alabama
Development Commission.

Montgomery County, along with Autauga and Elmore Counties comprise the Central Alabama Regional Planning and Development Commission. The seven counties in the South Central EDD are designated as redevelopment areas by EDA. Currently, there are 28 incorporated municipalities in the district. Montgomery serves as the major growth center, with Greenville and Troy as secondary growth centers. All member governments have the opportunity to participate in the CEDS process.

Planning for physical, economic and social development within the EDD region is more important than ever given today's economy and the continued needs of rural areas, especially those that are economically depressed, as well as in growing parts of the region that are experiencing unprecedented



opportunities for development. The forming of multi-county initiatives is critical for well-planned development and redevelopment of the area economy. Development projects that cannot be accomplished on a single county basis become possible through the joint efforts of several counties and impact the entire region.

The purpose of the CEDS is to provide an overview of the region's economy and to outline a development strategy, as well as associated projects, that will increase the overall economy and quality of life in the region.

The 2018 CEDS was prepared as a continuing step toward successful economic improvement for the South Central Alabama region. The planning and development program in South Central Alabama results from public and private organizations and individuals in the seven county area joining together in a combined effort to facilitate economic development regionwide. This combined effort is guided by the South Central Alabama Comprehensive Economic Development Strategy, or CEDS, which is developed and annually updated by the SCADC.

This 2019 Annual Report is one opportunity to review, evaluate and update the projects identified in the 2018 CEDS. The South Central Alabama CEDS is also coordinated with statewide plans for economic development and is, therefore,

consistent and with statewide plans and policies.

The counties within the region have elected to have the district CEDS document serve their planning needs and designation obligations. A copy of the resolution adopting the 2018 South Central Alabama CEDS is included in Appendix A, along with a copy of the resolution adopting the 2019 CEDS Annual Report.

#### **CEDS** Requirements

The CEDS planning process and resulting document must meet the federal requirements set forth in Title 13 of the Code of Federal Regulations (13CFR) Sections 303.6 and 303.7. Together, these sections outline the CEDS planning process, public involvement and data and information to be included in the final document. Section 303.7 states that CEDS are designed to bring together the public and private sectors in the creation of an economic road map to diversify and strengthen regional economies. The CEDS should analyze the regional economy and serve as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources. Public and private sector partnerships are critical to the implementation of the integral elements of a CEDS. As a performancebased plan, the CEDS serves a critical role in a region's efforts to defend against economic dislocations due to global trade, competition and other events resulting in the loss of jobs



Step 1: Inventory
Take stock of existing resources
and conditions to clarify who, what
and where we are.

Step 2: Analysis
Review inventory and current
trends to outline the region's
strengths and weaknesses, and
opportunities and barriers, (SWOT
analysis). Determine what works
and what doesn't.

Step 3: Define Issues
Using inventory and SWOT
analysis, clearly define specific
issues to be addressed so that
forward progress can be made.

Step 4: Establish Vision
Develop a long-range statement
to serve as a beacon, or guide,
for all strategies and actions.

Step 5: Develop Strategy
Establish goals and objectives
that are consistent with the overall
vision, and that address the
defined issues.

Step 6: Outline Action Plan Outline the steps necessary to accomplish each goal and objective. Review action plan to create of hot list of priority actions; then, assign costs, time frame and responsible parties.

Step 7: Implementation
Take Action through careful and
coordinated efforts to accomplish
the action plan.

Step 8: Review and Adjust Review plan on an annual basis to check off action items, evaluate results, and adjust future actions, as necessary. and private investment. To this end, a successful CEDS document must include, at a minimum, four integral parts: (1) a summary economic background, (2) an analysis of the region's strengths, weaknesses, opportunities and constraints, also known as a SWOT analysis; (3) a strategic direction or action plan; and (4) a framework for evaluating performance. Additionally, in recent years, more emphasis is being placed on creating a user-friendly document that is both aesthetically appealing and meaningful, as opposed to the more technical, list-type documents that have been developed in the past.

The South Central Alabama Comprehensive Economic Development Strategy fully meets the requirements of 13CFR Sections 303.6 and 303.7. Every effort has been made to create a concise document that encourages participation by the region's economic partners and stakeholders. The bulk of the document is less than 60 pages and is organized into four chapters to provide an introduction, a summary of the region's economic characteristics, discussion of

economic trends and a SWOT analysis, and an action plan. Perhaps, the most notable change from previous CEDS documents is that the action plan is all-inclusive in that it is organized by the region's six economic goals. The action plan is found in Chapter 4: Strategic Direction of the 2018 CEDS.

Under each goal, the Strategic Direction incorporates the following:

- (1) Economic Goal,
- (2) Objectives,
- (3) SCAEDD Work Program,
- (4) Action Items; and
- (5) Performance Measures.

Using this methodology, it is possible to better focus on specific tasks that are clearly related to a regional goal that supports the South Central Alabama Economic Vision:

Create a region with a viable, self-sustaining economy capable of supporting the highest possible quality of life for every current and future resident.

Each goal is also illustrated with past or ongoing projects and programs that are building and strengthening the capacity of the region to remain as a sustainable economic engine in Alabama.

The Strategic Direction chapter also includes performance measures for each of the projects and programs listed. Again, this evaluation framework is organized by the six economic goals in a pyramid fashion. Under each goal, actions are divided in those that will have a regional impact and those that are more local to one or two governmental entities. Finally, the strategic direction concludes with a priority list of capital improvement projects.

It is expected that the new format of the Strategic Direction portion of the South Central CEDS will result in more scrutiny and review in the coming year by the CEDS committee which can be addressed in the annual update. Using the strategic planning diagram to the left, the CEDS committee has the opportunity each year to review the process, and delete or add to the list of projects and programs included in the action plan.

# Investment & Development Trends

The total land area of the South Central Alabama Economic Development District is 4,808 square miles, which is 9.5 percent of the area of the State of Alabama. By comparison with other areas, the district is over four times larger than Rhode Island, twice as large as Delaware, and almost nine times the size of the District of Columbia. There are a total of 28 incorporated municipalities located throughout the district. There is one major urban center, Montgomery, and four other municipalities with a population greater than 5,000 within the seven county region: Greenville, Pike Road, Troy, and Tuskegee. Most of the commercial and industrial development is located in or near these incorporated areas. A significant portion of the region's population, however, lives outside the incorporated

areas in small, unincorporated, rural communities or on dispersed rural home sites.

The economic setting of the South Central Alabama EDD has changed drastically over the last 75 years. After World War II, rapid mechanization and changing agricultural practices resulted in severe unemployment, underemployment, low personal incomes, and out-migration throughout the South Central Alabama district during the 1950s and 1960s. With the decline of agriculture as the economic base of the area, many people were left unemployed, uneducated and untrained for other types of employment. Therefore, an economic vacuum developed with high unemployment, fewer job opportunities, and little incentive for new industry to locate in the more rural areas of the district because

of inadequate community facilities and an untrained, uneducated labor force. The resulting out-migration of the most educated and productive workers and the lower education levels of the remainder of the population resulted in low tax bases and declining community services for many years.

Although the region still struggles with low income levels and high unemployment, SCADC has been able to assist its member governments in developing programs to alleviate these problems. Success has been substantial. The location and expansion of numerous industries has created thousands of new industrial jobs. This review of economic conditions of the SCAEDD provides a realistic basis for improvements to determine how to best position the South Central Alabama district for future growth and development.

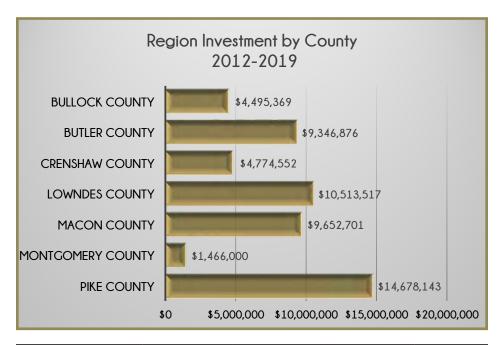
#### Regional Investment

In the 7-year period from 2012 to 2019, the South Central Alabama EDD participated in approximately 151 projects with more than \$145 million invested in the district. In the last two years since the 2018 CEDS was completed, the SCAEDD has assisted local governments with initiating 33 projects with almost \$20.8 million invested in the district. The great majority of these projects have been small local efforts to improve infrastructure and community facilities. Funding sources primarily include state and federal grant programs matched with local resources. The map graphic on the page to the right shows general project locations; and is followed by a list of all SCADC-assisted projects sorted by locality and year.

These projects resulted in a 16.7 percent investment increase between 2017 and 2019 for the total district area. Montgomery County saw the greatest 2-year increase with one \$1.4 million workforce development project. The City of Montgomery's and Montgomery County's lack of reliance on the SCAEDD to assist with projects, other than Economic Development Administration projects, skews the numbers to some degree. In the other counties that are more reliant on SCADC services for project assistance, Butler County saw the greatest increase in investment at 69.0 percent, followed by Crenshaw County, at 62.9 percent. Counties with the highest dollar amount were Pike County, with more than \$55.1 million; Butler County with more than

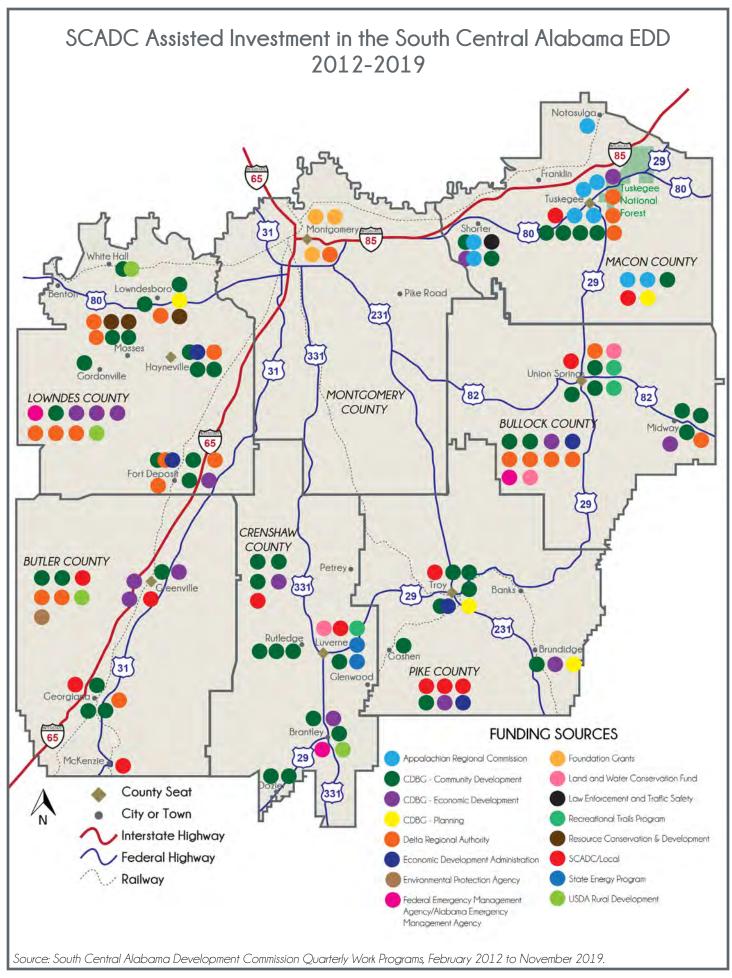
\$3.8 million and Lowndes County, with more than \$3.1 million. Crenshaw County had the most individual projects in the last two years, at eight projects, followed by Bullock, Lowndes and Pike Counties, each with four projects. Butler and Macon Counties each began three new projects in the last two years, while Montgomery County began one new project with the assistance of the SCADC. Additionally, the SCADC administers six annual programs that provide assistance to local governments, including technical assistance, transportation studies, and a revolving loan fund.

To obtain a more accurate picture of regional investment, efforts are being made to devise a mechanism to track additional investment in the region with projects that are not assisted or by SCADC. These would include smaller scale projects that are implemented by local governments without grant funds and larger projects that are assisted by consulting firms or are administered in-house by local government staff members.



Change in Regional Investment, 2017 to 2019									
Location	2012-2017	2012-2019	Change from 2017 to 2019						
Localion	2012-2017	2012-2017	\$	%					
State of Alabama	\$350,000	\$350,000	\$0	0.0%					
SCADC Region	\$89,453,285	\$90,281,300	\$828,015	0.9%					
Bullock County	\$3,469,069	\$4,495,369	\$1,026,300	29.6%					
Butler County	\$5,531,876	\$9,346,876	\$3,815,000	69.0%					
Crenshaw County	\$2,930,422	\$4,774,552	\$1,844,130	62.9%					
Lowndes County	\$6,912,652	\$10,513,517	\$3,600,865	52.1%					
Macon County	\$6,480,226	\$9,652,701	\$3,172,475	49.0%					
Montgomery County	\$66,000	\$1,466,000	\$1,400,000	2121.2%					
Pike County	\$9,565,910	\$14,678,143	\$5,112,233	53.4%					
Investment Total	\$124,759,440	\$145,558,458	\$20,799,018	16.7%					

Source for all charts and graphs: South Central Alabama Development Commission Quarterly Work Programs, February 2012 to November 2019 and SCADC staff calculations.



#### Investment in the South Central Alabama Region, 2012-2019

#	Year	Area	Funding	Project	Investment
			State o	f Alabama	
1	2012	Statewide	EDA	Consolidated CEDS/Marketing	\$300,000
2	2012	Statewide	LWCF/ADECA	2012 SCORP	\$50,000
3	2012	Statewide	TIGER Funds	Association of County Commissions of Alabama	
		Subtotal			\$350,000
			SCAD	C Region	
4	2018-2019	SCADC Region	ADECA	State TA	\$158,277
5	2012-2019	SCADC Region	ALDOT	RPO Program 2019-2020	\$565,625
6	2012-2019	SCADC Region	ARC	LDD Administrative Grant Program	\$300,569
7	2012-2013	SCADC Region	Black Belt	Ala. Black Belt Comm. T.A.	\$70,000
8	2012	SCADC Region	Broadband USA	Infrastructure	\$85,326,829
9	2012-2019	SCADC Region	DRA	LDD Technical Assistance Program	\$154,000
10	2017	SCADC Region	EDA	CEDS Update	
11	2012-2019	SCADC Region	EDA	EDD Partnership Planning Grant	\$1,706,000
12	2017	SCADC Region	EDA	Region Property Tax Review	
13	2012-2019	SCADC Region	State Bond	Revolving Loan Fund	\$2,000,000
		Subtotal			\$90,281,300
			Bulloc	k County	
14	2012	Bullock County	EDA	Bullock County Development Authority	\$21,000
15	2012	Bullock County	CDBG	Gulf States	\$200,000
16	2012	Bullock County	DRA	Water Meter GIS	\$77,000
17	2014	Bullock County	CDBG	Fire Protection	\$140,000
18	2014	Bullock County	DRA	Roof Improvements (Ace Tech)	\$180,000
19	2015	Bullock County	FEMA	Fire Equipment	\$76,600
20	2016	Bullock County	DRA	Water System - Sprouted Flour	\$500,000
21	2016	Bullock County	CDBG-ED	Water System - Sprouted Flour	\$268,380
22	2019	Bullock County	LWCF	Harris Park Improvements	\$200,000
23	2015	Bullock County	DRA	Wayne Farm	\$254,999
24	2016	Midway	CDBG	Street Improvements	\$349,050
25	2014	Midway	CDBG	Neighborhood Revitalization	\$350,000
26	2016	Midway	CDBG-ED	Water and Sewer Improvements	\$50,040
27	2019	Midway	CDBG	Merritt Community Complex	\$250,000
28	2019	Midway	DRA	Merritt Community Complex	\$200,000
29	2012	Union Springs	CDBG	Comprehensive Plan, Sub Regs, Zoning	\$45,000
30	2012	Union Springs	CDBG	Drainage	\$550,000
31	2012	Union Springs	City	Local Census	\$6,000
32	2013	Union Springs	RTP	Recreational Trails	\$78,350
33	2014	Union Springs	LWCF	Park Improvements	\$78,350
34	2014	Union Springs	RTP	Recreational Trails	\$78,350
35	2017	Union Springs	CDBG	Neighborhood Revitalization	\$495,000
36	2019	Union Springs	DRA	GIS Sewer Mapping	\$47,250
		Subtotal			\$4,495,369

#	Year	Area	Funding	Project	Investment
			Butler	County	
37	2012	Butler County	SCADC	Redistricting	
38	2012	Butler County	DRA	Water Meter GIS	\$454,832
39	2013	Butler County	CDBG	Road Improvements	\$66,000
40	2013	Butler County	EPA	Water Expansion	\$550,000
41	2017	Butler County	DRA	Road Improvements	\$331,429
42	2019	Butler County	CDBG	Courthouse Improvements	\$358,000
43	2019	Butler County	USDA	SCAMH Facility	\$3,000,000
44	2012	Georgiana	SCADC	Redistricting	
45	2012	Georgiana	CDBG	Wastewater Treatment Improvements	\$440,000
46	2012	Georgiana	CDBG	Water Tank	\$1,060,800
47	2016	Georgiana	CDBG	Sewer Improvements	\$415,700
48	2019	Georgiana	DRA	Water System Improvements	\$343,000
49	2012	Greenville	CDBG-ED	Drainage - Hwashin America Corp.	\$240,000
50	2012	Greenville	SCADC	Redistricting	
51	2012	Greenville	CDBG-ED	Road Improvements	\$464,000
52	2013	Greenville	CDBG	Health & Safety Improvements	\$293, 276
53	2013	Greenville	CDBG-ED	Interstate Exit Improvements	\$1,623,115
54	2012	McKenzie	SCADC	Redistricting	
		Subtotal			\$9,346,876
			Crensho	ıw County	
55	2012	Crenshaw County	SCADC	Redistricting	
56	2012	Crenshaw County	CDBG	Street / Water	\$440,043
57	2013	Crenshaw County	ADECA	Dongwon Sewer Expansion	\$287,000
58	2012	Crenshaw County	ADECA	Water GIS Project	
59	2017	Crenshaw County	CDBG	Road Improvements	\$676,050
60	2015	Brantley	CDBG	Sewer Improvements	\$360,000
61	2018	Brantley	CDBG-ED	Infrastructure Improvements	\$300,000
62	2018	Brantley	CDBG	Sewer Improvements	\$360,125
63	2014	Brantley	FEMA	Fire Protection Equipment/Vehicle	\$141,503
64	2014	Brantley	USDA	Sanitation Truck	\$143,326
65	2016	Dozier	CDBG	Water System Improvements	\$250,000
66	2018	Dozier	CDBG	Dozier School Demolition	\$247,510
67	2012	Luverne	SCADC	Redistricting	
68	2015	Luverne	LWCF	Park Improvements	\$110,000
69	2018	Luverne	RTP	Park Improvements	\$113,465
70	2018	Luverne	CDBG	Water System Improvements	\$400,950
71	2019	Luverne	SEP	Public Facilities Improvements	\$33,870
72	2019	Luverne	SEP	Waster Water Improvements	\$38,000
73	2013	Rutledge	CDBG	Water & Sewer Improvements	\$222,500
74	2016	Rutledge	CDBG	Sewer and Drainage Improvements	\$300,000
75	2018	Rutledge	CDBG	Street improvements	\$350,210
		Subtotal			\$4,774,552

#	Year	Area	Funding	Project	Investment
			Lownde	es County	
76	2012	Lowndes County	DRA	Water Meter GIS	\$55,000
77	2013	Lowndes County	AEMA	Hazard Mitigation Plan Update	\$27,500
78	2013	Lowndes County	CDBG	Road Improvements	\$496,775
79	2016	Lowndes County	CDBG-ED	Water System Improvements	\$338,000
80	2017	Lowndes County	CDBG-ED	Sewer System Improvements	\$300,000
81	2019	Lowndes County	USDA	Road Improvements	\$766,000
82	2016	Lowndes County	DRA	Economic Development Strategic Plan	\$20,000
83	2016	Lowndes County	CDBG-ED	Sewer Improvements	\$162,110
84	2016	Lowndes County	DRA	Sewer Improvements	\$43,316
85	2012	Fort Deposit	DRA	Water Meter GIS	\$22,000
86	2013	Fort Deposit	DRA/EDA/CDBG	Interstate Sewer	\$1,300,000
87	2013	Fort Deposit	CDBG	Senior Center	\$291,645
88	2015	Fort Deposit	CDBG	Industrial Expansion	\$600,000
89	2016	Fort Deposit	DRA	Industrial Access	\$300,000
90	2016	Fort Deposit	CDBG-ED	Industrial Expansion	\$600,000
91	2013	Gordonville	CBDG	Sewer Connections	\$350,000
92	2012	Hayneville	CDBG/EDA	Sewer Lagoon Improvements	\$775,000
93	2012	Hayneville	DRA	Water Connections	\$111,000
94	2014	Hayneville	CDBG	Sewer Improvements	\$300,000
95	2019	Hayneville	CDBG	Sewer Improvements	\$349,612
96	2012	Lowndesboro	CDBG	Land Use Plan, Sub Regs, Zoning	\$20,000
97	2012	Lowndesboro	CDBG/Black Belt	Water Upgrade	\$400,000
98	2013	Lowndesboro	CDBG	Land Use Plan, Sub Regs, Zoning	\$20,000
99	2013	Lowndesboro	DRA	Water Connections	\$350,000
100	2019	Lowndesboro	RC&D	Paving	\$2,816
101	2012	Mosses	DRA	Sewer System	\$138,555
102	2012	Mosses	CDBG	Sewer Connections	\$385,000
103	2014	Mosses	DRA	Sewer System	\$153,555
104	2015	Mosses	RC&D	Sewer Connections	\$11,751
105	2017	Mosses	CDBG	Playground Improvements	\$163,975
106	2019	Mosses	RC&D	Playground Improvements	\$14,907
107	2012	White Hall	CDBG/USDA	Sewer System	\$1,700,000
		Subtotal			\$10,513,517
			Масо	n County	
108	2012	Macon County	MCEDA	Ec. Dev. Auth. Strategic Plan	\$17,000
109	2014	Macon County	CDBG	Community Center	\$250,000
110	2013	Macon County	ARC	Tysonville Road Improvements	\$350,000
111	2014	Macon County	CDBG	Strategic Plan for Recreation & Tourism	\$24,000
112	2016	Macon County	ARC	Water System Assessment	\$15,000
113	2013	Notasulga	ARC	Water System	\$256,549
114	2012	Shorter	CDBG/ARC	Sewer Extension	\$1,200,000
115	2015	Shorter	LETS	Police Equipment	\$7,667
116	2016	Shorter	CDBG	Demolition	\$139,650

#	Year	Area	Funding	Project	Investment
117	2016	Shorter	ARC/CDBG-ED	Water and Sewer Improvements	\$1,600,000
118	2017	Tuskegee	ARC	Exit 38 Development - Water	\$418,475
119	2012	Tuskegee	ARC	Comp Plan /Downtown Revitalization	\$60,000
120	2012	Tuskegee	CDBG	Comprehensive	\$450,000
121	2012	Tuskegee	SCADC	Redistricting	
122	2014	Tuskegee	CDBG	Comprehensive	\$599,447
123	2016	Tuskegee	CDBG	Comprehensive	\$556,720
124	2016	Tuskegee	CDBG-ED	Exit 38 Development - Sewer	\$324,618
125	2017	Tuskegee	DRA	Exit 38 Development - Electrical	\$600,000
126	2017	Tuskegee	DRA	Exit 38 Development - Roads	\$441,100
127	2017	Tuskegee	kegee ARC Exit 38 Development - Water		
128	2018	Tuskegee	Comprehensive Improvements	\$1,100,000	
129	2019	Tuskegee	DRA	Exit 38 Development- Electrical	\$600,000
130	2019	Tuskegee - UBT	ARC	Wastewater System Improvements	\$224,000
		Subtotal			\$9,652,701
			Montgo	omery County	
131	2012	Montgomery	Lowes Foundation	n Rosenwald School Rehabilitation	
132	2012	Montgomery	CACF	Urban Farm	\$10,000
133	2012	Montgomery	FMPP	Hampstead Institute Downtown Farm	\$56,000
134	2016	Montgomery	TBD	One Center	
135	2019	Alabama Forestry Commission	DRA	Workforce Development	\$1,400,000
		Subtotal			\$1,466,000
			Pik	e County	
136	2012	Pike County	SCADC	Redistricting	
137	2012	Pike County BOE	SCADC	Redistricting	
138	2013	Pike County	Local	Section 504 Plan	\$5,000
139	2016	Pike County	CDBG	Road Improvements	\$504,759
140	2018	Pike County	CDBG-ED	Road Improvements	\$500,000
141	2018	Pike County	EDA	Road Improvements	\$500,000
142	2012	Brundidge	CDBG	Comprehensive Plan	\$45,000
143	2016	Brundidge	CDBG-ED	Water/Sewer Industrial Park	\$424,881
144	2019	Brundidge	CDBG	Demolition and Water	\$385,000
145	2019	Goshen	CDBG	Water Improvements	\$350,000
146	2012	Troy	SCADC	Redistricting	
147	2012	Troy	CDBG	Senior Center	\$510,930
148	2012	Troy	CDBG	Sewer Improvements/Golden Boy	\$1,400,000
149	2012	Troy	EDA/CDBG	Water and Sewer Improvements (CGI)	\$9,500,000
150	2015	Troy	CDBG	Downtown Revitalization Plan	\$50,000
151	2017	Troy	CDBG	Neighborhood Improvements	\$502,573
		Subtotal			\$14,678,143
Source	: South Centra	l Alabama Development	Commission Quarterly	Work Programs, February 2012 to November 2019	

#### New and Expanding Industry

Since 2010, a total of 77 new industries have located in the South Central Alabama Economic Development District and 263 industries have expanded, resulting in more than \$3.4 billion in investment dollars and 12,872 new jobs over the 8-year period. More recently in the last two years of data available for 2017 and 2018, 17 new industries have located in the district area and 59 industries have expanded, resulting in an investment of

more than \$1 billion and 2,674 new jobs.

Montgomery County leads the district in industrial growth with 13 new industries in 2017 and 2018 and 45 expansions, resulting in 1,750 new jobs. Pike County follows Montgomery County with three new industries and six industry expansions, resulting in 685 new jobs. In the remainder of the region, there has been one new industry that located in Butler County and eight industrial expansions in Butler, Lowndes

and Macon Counties, resulting in \$57.8 million in investment and 239 new jobs in the 2-year time frame.

New industries locating in the rural part of the SCAEDD district in 2017 and 2018 include Ozark Logistics, a general freight trucking company in Butler County; Conecuh Ridge Distillery, a whiskey manufacturer, Kimbar Manufacturing, a firearms manufacturer, and Rex Lumber, a lumber manufacturer, in Pike County.

#### **Highlights**

• In 2019, Hyundai Alabama announced an expansion to their manufacturing operations in Montgomery County to build

the new Santa Cruz CUV. The expansion will mean a



\$410 million investment and 200 additional employees.

- Hwashin America Corporation in Butler County with a \$26 million investment in new equipment and 50 new jobs.
- Beck's Turf Farm in Macon County had a \$400,000 expansion of their kiwi nursery and greenhouses, resulting in five new jobs. Begun in 2014, the division of Beck's known as the Southeast Kiwi Farming Cooperative, is the first of its kind outside of California.



Photo Credit: Auburn University

• Rex Lumber broke ground in July 2018 for a new sawmill on a 214-acre site in Troy. The project represents a \$110 billion investment resulting in 110 new jobs. The facility began operations in summer of 2019.



Photo Credit: Troy Messenger

• New York-based Kimber Mftg. expanded its operations with a \$38 million facility in Troy to build quality firearms. Within five years of its opening in 2019, Kimber is expected to hire 366 employees.

• Conecuh Ridge Distillery plans to make Pike County its distilling and bottling headquarters for its Clyde May brand of whiskey. The project has an investment of \$13.6 million with 50 new jobs.



Photo Credit: Alabama Dept. of Commerce

#### Industrial Growth in 2017 and 2018

County	New Industry	Expanded Industry	Investment (\$)	New Jobs
Bullock County	0	0	\$0	0
Butler County	1	3	\$56,935,894	200
Crenshaw County	0	0	\$0	0
Lowndes County	0	1	\$0	10
Macon County	0	4	\$875,000	29
Montgomery County	13	45	\$715,617,325	1,750
Pike County	3	6	\$291,600,000	685
District Total	17	59	\$1,065,028,219	2,674

Source: Annual Industry Reports, Alabama Development Office, Research and Communications Division.

#### New and Expanded Industries from 2010 to 2018

						. –				1		
County	Year	New	Expanded	Total Investment (\$)	Total Number of New Jobs		County	Year	New	Expanded	Total Investment (\$)	Total Number of New Jobs
	2010	1		\$0	20			2010	0	0	\$0	0
	2011	0	0	\$0	0			2011	2	0	\$2,200,000	16
	2012	1	2	\$2,150,000	51			2012	1	1	\$15,000,000	65
ck	2013	0	1	\$950,000	10		nc	2013	0	1	\$5,000,000	0
Bullock	2014	1	3	\$0	111		Macon	2014	1	3	\$6,150,000	77
Bu	2015	0	1	\$3,000,000	20		M	2015	1	0	\$4,000,000	60
	2016	0	0	\$0	0			2016	0	2	\$350,000	33
	2017	0	0	\$0	0			2017	0	4	\$875,000	29
	2018	0	0	\$0	0			2018	0	0	\$0	0
	2010	0	1	\$17,000,000	100			2010	4	6	\$277,600,000	1,506
	2011	0	1	\$58,000,000	40			2011	2	14	\$237,778,803	697
	2012	0	1	\$0	17		Montgomery	2012	4	23	\$131,862,056	27
er	2013	1	6	\$47,675,000	238			2013	6	24	\$333,047,660	1,176
Butler	2014	1	7	\$63,638,610	223			2014	5	24	\$152,675,371	524
B B	2015	1	8	\$17,678,792	36			2015	15	6	\$146,805,000	1,268
	2016	0	0	\$0	0			2016	7	35	\$371,273,565	1,704
	2017	0	2	\$26.617,894	125			2017	6	24	\$204,929,270	1,056
	2018	1	1	\$30,318,000	75			2018	7	21	\$510,688,055	694
	2010	0	0	\$0	0			2010	0	1	\$100,000	20
	2011	0	1	\$200,000	60			2011	1	2	\$21,750,000	530
	2012	0	1	\$18,550,000	25			2012	1	2	\$23,000,000	105
Crenshaw	2013	0	2	\$80,200,000	81		e	2013	0	3	\$7,975,000	19
nsl	2014	0	3	\$147,708,000	127		Pike	2014	0	2	\$61,200,000	254
re	2015	0	2	\$13,600,000	0		I	2015	1	6	\$26,100,000	454
	2016	0	0	\$0	0			2016	1	4	\$16,580,000	104
	2017	0	0	\$0	0			2017	1	1	\$13,600,000	55
	2018	0	0	\$0	0			2018	2	5	\$278,000,000	630
	2010	0	0	\$0	0		Coun	ty Subt	totals	, 2010	to 2018	
	2011	0	0	\$0	0	E	Bullo	ek	3	7	\$6,100,000	212
70	2012	0	0	\$0	0	E	Butle	r	4	27	\$234,310,402	854
des	2013	1	0	\$3,184,000	200		Crens	haw	0	9	\$260,258,000	293
\ Vn(	2014	0	0	\$0	0	I	Lown	des	2	6	\$85,004,200	410
Lowndes	2015	1	4	\$56,298,800	200	N	Macoi	n	5	11	\$33,575,000	280
	2016	0	1	\$25,521,400	0	N	Montg	gomery	56	177	\$2,366,659,780	8,652
	2017	0	0	\$0	0	F	Pike		7	26	\$448,305,000	2,171
	2018	0	1	\$0	10	$\Gamma$	Total		77	263	\$3,460,830,276	12,872

Source: Annual Industry Reports, Alabama Development Office, Research and Communications Division.

#### Opportunity Zones

The Opportunity Zones program was established by the Tax Cuts and Jobs Act of 2017 to foster private investment in low-income areas. The program provides a federal tax incentive for investors to put their unrealized capital gains into opportunity funds dedicated for investing in the designated opportunity zones.

To qualify as an opportunity zones, a census tract must be low-income with a poverty rate of at least 20 percent and a

median family income of less than 80 percent of the state or area median income. Of the 629 eligible census tracts in Alabama, the Governor's Office selected 158 tracts as Opportunity Zones with each Alabama County having at least one designated zone. As a result of the selection process, there are 20 opportunity zones in the seven county region: 12 in Montgomery County, three in Macon County, and one each in Bullock, Butler, Crenshaw, Lowndes, and Pike Counties, as

shown on the map to the right.

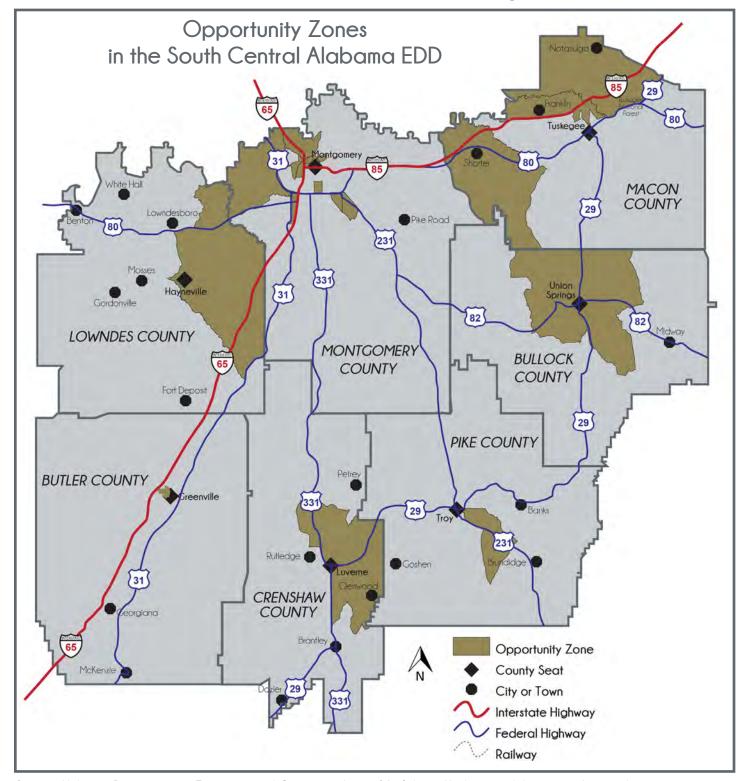
Opportunity zones represent a tremendous resource in South Central Alabama, especially in the district's rural areas where attracting outside investment becomes a hardship and a barrier to economic development. When combined, the district's opportunity zones offer a labor force of 28,239 persons, of which 6.2 percent or 1,728 persons are unemployed. There are 3,924 existing businesses in the combined 477,000-acre area.

South	South Central Alabama Opportunity Zone Data								
		Labor	ک ی						
Opportunity Zone Census Tracts	Total	Employed	Unempl.	Unempl. Rate	Number of Businesses	Size in Acres			
Bullock County Tract 9522	2,728	2,593	135	4.9%	259	98,943			
Butler County Tract 9528	754	735	19	2.5%	187	853			
Crenshaw County Tract 9637	1,631	1,544	87	5.3%	146	63,853			
Lowndes County Tract 7808	1,226	1,129	97	7.9%	182	100,544			
Macon County Tract 2322	1,045	986	59	5.6%	53	67,952			
Macon County Tract 2315	1,158	1,116	42	3.6%	70	62,798			
Macon County Tract 2316.03	474	450	24	5.1%	19	19,797			
Montgomery County Tract 1	150	112	38	25.3%	776	571			
Montgomery County Tract 2	358	314	44	12.3%	580	437			
Montgomery County Tract 3	619	588	31	5.0%	163	6,956			
Montgomery County Tract 5	1,685	1,633	52	3.1%	96	418			
Montgomery County Tract 6	341	254	87	25.5%	204	423			
Montgomery County Tract 10	295	212	83	28.1%	107	1,019			
Montgomery County Tract 11	1,022	938	84	8.2%	95	881			
Montgomery County Tract 21	2,119	1,988	131	6.2%	78	794			
Montgomery County Tract 29	3,449	3,312	137	4.0%	106	1,234			
Montgomery County Tract 56.03	2,897	2,795	102	3.5%	235	2,455			
Montgomery County Tract 59.02	1,512	1,331	181	12.0%	31	1,368			
Montgomery County Tract 60	1,624	1,542	82	5.0%	197	29,930			
Pike County Tract 1891	3,152	2,919	233	7.4%	340	16,036			
SCAEDD Region	28,239	26,491	1,748	6.2%	3,924	477,262			

The opportunity zone with the largest land area is located in Lowndes County with 100,544 acres. The smallest four zones are located in Montgomery County's urban area, ranging from 418 to 517 acres in size. The greatest concentration of workers is found in the smallest

opportunity zone, at 4.03 workers per acre in Montgomery County CT 5 which is downtown Montgomery. Unemployment is highest in Montgomery's urban areas at 28.1 percent in CT 10, 25.5 percent in CT 6, and 25.3 percent in CT 1. When combined, the three

census tracts are home to 27.7 percent of the total businesses in all of the opportunity zones. In the rural part of the region, unemployment is highest in Lowndes County CT 7808, at 7.9 percent of 1,226 workers and, in Pike County CT 1891, at 7.4 percent of 3,152 workers.



Source: Alabama Department of Economic and Community Affairs, 2019; https://adecagis.alabama.gov/ozones/



As the designated Economic Development District for the South Central Alabama Region, the South Central Alabama Development Commission (SCADC) is committed to the ongoing implementation of the 2018 Comprehensive Economic Development Strategy (CEDS). SCADC continues to participate in the coordination and implementation of regional, statewide and federal initiatives, including the Economic Development Administration, Delta Regional Authority, Appalachian Regional Commission, Rural Transportation Planning Organization, workforce development and others.

The CEDS Strategy Committee has been reorganized to increase private sector participation and, possibly, form action teams for the further implementation of regional priorities. The Strategic Direction chapter of the 2018 CEDS outlined the district's vision and goals. Each goal is accompanied with related objectives, identification of related projects that will have a regional impact, and a work program of action items specifically related to the goal. The action plan includes a priority list of capital improvement projects.

This strategy evaluation reviews the 2018 CEDS vision goals, performance measures and identifies projects that have been completed or are underway to implement those goals. The performance and implementation lists are accompanied by project highlights on noteworthy developments. The full list of CEDS goals, objectives, work program, and projects, as well as the list of priority capital improvement project are available in Appendix B.

#### Performance Measures

SCADC includes
performance measures as
part of the CEDS planning
process, with respect to specific
project performance as well as
individual investment and grant
results, including:

- · Jobs Gained and Retained:
- Number and Types of Investments:
- Amount of Public and Private Investment;
- · Changes in Demographics;
- Changes in Economic Development Environment; and
- Changes in Quality of Life.

SCADC will continuously improve performance and implementation to include quantifiable measures per EDA and other standards; regular progress towards objectives; and consideration of action teams to share project implementation and leverage resources.

An example of SCADC's participation and coordination of state and federal initiatives comes from the agency's ongoing administration of the South Central Alabama Rural Transportation Planning Organization (RPO) program. In 2019, SCADC assisted the State of Alabama Department of Transportation (ALDOT) in the public involvement process required for the review of the Statewide Transportation Improvement Program (STIP). The STIP lists transportation projects programmed over a 4-year period.

SCADC undertook the public involvement role of the 2020 STIP in this rural region to further identify needed projects, facilitate public input

and involve traditionally underserved populations in the decision-making process for the STIP. The goal of the STIP public involvement process was to insure stakeholder involvement using different approaches to solicit public comments. First, a display ad was run for two consecutive weeks in each of the nine county newspapers in the region. Second, a letter-size meeting notice flyer was emailed to all local governments for posting in public locations and on any social media mechanisms maintained by the individual units of government. Third, a meeting notice was emailed to all elected officials, county administrators, county engineers, city clerks, economic

development organizations, and chambers of commerce. Additionally, the Rural Transportation and STIP Review Meeting information was available on the South Central Alabama Development Commission website and on the Alabama Department of Transportation website.

As a result of the SCADC public involvement efforts, a total of 56 persons attended the six meetings which is considerably higher than previous STIP public involvement efforts. ALDOT considers use of the RPOs for the STIP public involvement process a success and intends to continue these outreach efforts through the RPO mechanisms.









#### SCAEDD VISION

Create a region with a viable, self-sustaining economy capable of supporting the highest possible quality of life for every current and future resident.

#### 1. ECONOMIC DEVELOPMENT

Promote economic growth with a focused effort on industrial and commercial recruiting, tourism development, resident industry retention programs, entrepreneurial development, and special programs to increase the skill levels of the workforce that will result in higher incomes throughout the region.

#### 2. INFRASTRUCTURE AND TRANSPORTATION

Develop additional and improve upon existing regional infrastructure resources that will facilitate economic growth and the provision of public services.

#### 3. EDUCATION AND WORKFORCE DEVELOPMENT

Improve education systems to ensure that all graduates possess the knowledge and skills to effectively compete for, and perform well in, available jobs.

#### 4. PLANNING AND ENVIRONMENTAL STEWARDSHIP

Balance and manage community and economic development with conservation in an orderly and efficient manner.

#### 5. QUALITY OF LIFE

Improve the existing quality of life in the South Central Alabama Region to meet the needs of all of its citizens.

#### 6. ECONOMIC LEADERSHIP AND FUNDING

Obtain and utilize all financial, organizational and leadership resources to benefit the entire region.

## GOAL 1 ECONOMIC DEVELOPMENT

Promote economic growth with a focused effort on industrial and commercial recruiting, tourism development, resident industry retention programs, entrepreneurial development, and special programs to increase the skill levels of the workforce that will result in higher incomes throughout the region.

#### **OBJECTIVES**

- Full Employment
- Business Support
- Entrepreneurship
- Expansion and Growth
- Tourism
- · Sustainable Development

#### Performance & Implementation

- 17 New Industries:
  - Ozark Logistics, Butler County
  - Acclaim Industries, Montgomery County
  - Gulf Coast Supply and Manufacturing, Montgomery County
  - Guyoungtech, Montgomery County
  - PSC Industries, Montgomery County
  - Seoyon E Hwa, Montgomery County
  - The Lilly Company, Montgomery County
  - Blue Novis, Montgomery County
  - C2 Technologies, Montgomery County
  - RePower South Montgomery, Montgomery County
  - Shinsung NVH, Montgomery County
  - Sparrow Technology Solutions, Montgomery County
  - Sun Meadows, Montgomery County
  - Willoughby Roofing & Sheet Metal, Montgomery County

- Conecuh Ridge Distillery, Pike County
- · Kimbar Mftg,. Pike County
- Rex Lumber, Pike County
- Two industry expansions in Butler County: Hwashin America Corporation and Key Safety Restraint Systems
- One industry expansion in Lowndes County: Warehouse Services
- Four industry expansions in Macon County: AG Dreco, Beck's Turf Farms, Fiblast LLC, and LogisAll
- Macon County Interstate 85 Corridor Development
- Lifetime Natural Organic Farm, Macon County
- County, including DAS
  North America, Dyvis
  Inc, Sykes Enterprises,
  A-Hiteco, Hyundai Motor
  Manufacturing and Hyundai
  Power Transformers USA
- Five Pike County industry expansions: Lockheed Martin Corporation, Cox Container, Golden Boy Foods, Sanders Lead, and Southern Classic Food Group

With 17 new industries and 59 industry expansions in the South Central Alabama region, economic development is clearly occurring throughout the area. Macon County was disappointed that the Air Force chose an alternate for Leonardo DRS and the T-100 as its next jet trainer aircraft, after a multi-year recruiting effort by the Macon County team. The T-100 project was expected to have a \$300 million investment and to create 750 new jobs near Interstate 85 Exit 38. Coming in second, however, did bring recognition of Tuskegee's Moton Field on an international level as an ideal site for an aerospace project.

Macon County continues to look for an aircraft industry for the location and has continued to focus economic development efforts on development of the Interstate 85 corridor. There are five interstate interchanges in Macon County between Auburn and Montgomery, all of which are either undeveloped or under-developed due to a lack of adequate water and sewer

services until recently. With infrastructural improvements in place, Macon County has focused economic development efforts on capturing interstate traffic to develop the land surrounding the interchanges while also providing Macon County residents with retail options in restaurants and shopping. At Exit 22 in Shorter, the development of a Love's Truck Stop with McDonald's has spurred retail growth and helped the community to land a Dollar General, Popeyes Chicken and Burger King.

At Exit 38 in Tuskegee, Popeyes opened another franchise in 2019. And, a local entrepreneur has a travel center is under construction that will offer fuel and the only electric vehicle charging station on that stretch of I-85. The travel center will have two more restaurants: Huddle House

Recent retail growth at Exit 22 (top) and Exit 38 (middle) and Exit 42 (bottom).







and Little Caesars. A hotel is also under development at the interchange. Popeyes and the travel center represent a \$20 million investment and over 125 jobs. It represents a community-wide commitment to economic development. At Exit 42, an existing truck stop, Torch 85 Travel Center, has been redeveloped and reopened.

Beyond the Interstate 85
Corridor, the Macon County
Economic Development Authority
(MCEDA) has also enlisted the
help of a national site selection
firm to conduct a site evaluation
of potential industrial sites
to help them be site-ready for
potential industry location. Just
north of I-85 Exit 38, Macon
County boasts a 277-acre CSX
Select Site, one of only three in
the state, that offers CSX Class
1 rail service on-site, interstate
access, and air transport.

Macon County was also able to promote is agricultural history into the recruitment of Lifetime Natural Organic Farm, owned and operated by a California entrepreneur that transplanted to Tuskegee. The USDA certified organic farm is located on land owned by the MCEDA. The operation has also had considerable assistance from the Tuskegee University College of Agriculture and provides a hands-on organic farming opportunity to the university's agricultural students. Lifetime has already secured contracts with a major grocery chain and several local restaurants. MCEDA is hopeful that the organic farm will have the same impact of a new industry by employing several hundred people and generating a lot of local tax revenue and generating of local tax revenue.

Partnerships with MCEDA, the City of Tuskegee and Tuskegee University made it possible for a California-entrepreneur to locate Lifetime Natural Organic Farms in Macon County.







## GOAL 2 INFRASTRUCTURE AND TRANSPORTATION

Develop additional and improve upon existing regional infrastructure resources that will facilitate economic growth and the provision of public services.

#### **OBJECTIVES**

- Adequate Infrastructure
- Facility Standards
- Capital Improvements Program
- Transportation System
- Transportation Services

#### Performance & Implementation

- Town of Brantley Infrastructure Improvements, \$300,000
- Town of Brantley Sewer Improvements, \$360,125
- Town of Brantley Water System Improvements, \$343,000
- Bullock County Airport (Franklin Field) Runway Extension, Road Relocation, and Hangar Expansion
- City of Fort Deposit Sewer Extension to Interstate 65
- Town of Georgiana Water System Improvements, \$343,000
- Lowndes County Sewer System Improvements, \$300,000
- City of Luverne Water System Improvements, \$400,950
- City of Luverne Public Facilities Improvements, \$33,870
- City of Luverne Waste Water Improvements, \$38,000
- Pike County Road Improvements, \$1,000,0000

- Pike County Sewer System Improvements
- Town of Rutledge Street Improvements, \$350,210
- Town of Shorter Water Tower, Sewer Improvements, Fire Hydrants, \$1.6 million
- City of Troy Water and Sewer Expansions to Trojan Way Access Road
- City of Tuskegee Interstate
   85 Development Water, Electrical, Road
   Improvements
- City of Tuskegee Comprehensive
- Town of White Hall Sewer System, \$1,700,000

SCADC has assisted local governments in securing in economic development funds to make infrastructure improvements for the location of new industries. In Macon County, a combination of Economic Development Administration, Delta Regional Authority, Appalachian Regional Commission, and Community Development Block Grant funds provided \$3.8 million to extend

and improve water, electrical, and sewer services, as well as make road improvements at Interstate 85 Exit 38. Currently, the proposed development plans include a travel center, three restaurants, and a hotel. There is land available for future retail and industrial development that will benefit from the improvements.

Macon County Interstate 85 Exit 38 infrastructure improvements under construction.







Rex Lumber, one of the ten largest softwood lumber producers in the nation, selected a 294-acre site north of Troy in Pike County as the location for a greenfield sawmill. Rex Lumber officials state that the new site will be one of the most advanced lumber mills in the country.

Prior to construction of the new facility, site work and access issues were addressed with a \$1 million CDBG-ED grant that resurfaced a 5-mile stretch of U.S. Highway 231 and a 2.5 mile stretch of Orion Road. Alabama Industrial Access funds

were used to construct a new 3-lane industrial access road. It is expected that approximately 140 log trucks will be traveling the new and improved roadways per day.

Local officials state that the new lumber manufacturing operation will create quality employment opportunities, a significant new timber market, and enhanced economic activity The new mill, which opened in the summer of 2019, is expected to employ more than 110 people and produce 240 million board feet each year when fully

Site work for Rex Lumber, a new facility located





Photo Credits: CDG Engineers & Associates, Rex Lumber and SCADC

operational, injecting more than \$100 million into the local economy.

In Bullock County, airport improvements will mean better transportation access for the county that has no interstate and no rail. A runway expansion is under construction that will extend the runway from 3,100 feet to more than 5,000 feet, which will enable the airport to accept corporate jets and small commercial passenger aircraft. In order to extend the runway, a county road had to be re-routed. Franklin Field will also be adding more hangars to accommodate the anticipated air traffic. Franklin Field is also used by Field Trial participants which is a large part of the county's tourism industry. The combined airport improvements are a \$4 million project.

Franklin Field in Bullock County has extended the runway and is building more hangars.





## GOAL 3 EDUCATION AND WORKFORCE DEVELOPMENT

Improve education systems to ensure that all graduates possess the knowledge and skills to effectively compete for, and perform well in, available jobs.

#### **OBJECTIVES**

- Quality Secondary Education
- Post Secondary Opportunities
- Workforce Training
- Industry / Business Support

#### Performance & Implementation

- Macon County Schools and Trenholm State Community College Manufacturing Skill Standards Council (MSSC) Certification
- Crenshaw County Career Tech and LBW, Luverne Campus Rolling Welding Lab

Each of the seven counties in the South Central Alabama economic development district has some form of workforce development program. The program may be as basic as the local career-tech program at the high school level. Or, it may include secondary education institutions and non-profit agencies. Alabama's Community College System plays a vital role in career training and workforce development. There are two community college systems within the district: Trenholm State Community College located in Montgomery, and Lurleen B. Wallace (LBW) Community College with a campus in Greenville and a center in Luverne. The community college

system offers adult education, ready to work programs, training for business and industry classes, continuing education classes, and university transfer courses.

Two programs, in particular, are making a significant impact in South Central Alabama. First, Trenholm and ARC have teamed up to provide industry-specific automotive production training in a mobile lab. Trenholm also offers MSSC (Manufacturing Skill Standards Council) Certified Training for a certified production technician at the Macon County Career Center or at the individual plants.



Macon County Career Technical Center

Second, LBW's Luverne campus has also integrated a mobile lab into their instructional curriculum. But, the LBW lab is a rolling welding lab. The \$470,000 lab is part of the Alabama Florida Technology Education Network Grant.

The mobile welding lab has six welding stations and two virtual welders. It simulates the actual welding without using the consumables or the gas, making it safer and more user friendly.

The welding lab is also available for use by students in Crenshaw County's Career Technical Center. High school students are participating in dual enrollment, earning nine hours of credit towards certification, "If they continue with this program, they would earn nine, and thus they will have a year completely behind them. Then, they go to LBW after that, all they lack is a year for graduation, so they can get certificated at the high school level. Prior to the mobile lab, which is one of two in the state. welding classes were only offered at the LBW campus in Opp.

## GOAL 4 PLANNING AND ENVIRONMENTAL STEWARDSHIP Balance and manage community and economic development with conservation in an orderly and efficient manner.

#### **OBJECTIVES**

- Land Use
- Natural Resources
- Planning

#### Performance & Implementation

- Rural Transportation Planning Organization
- Public Involvement for Alabama Statewide Transportation Improvement Program
- Human Services Coordinated Transportation Plan
- Regional Hazard
   Mitigation Plan Underway
   for Butler, Crenshaw and
   Pike Counties
- Regional Hazard
   Mitigation Plans for
   Bullock, Lowndes and
   Macon Counties, Pending
   Funding
- · Luverne Strategic Plan
- Macon County Economic Development Authority Economic Strategic Plan Framework
- Notasulga Economic Growth and Development Plan, pending

SCADC continues to work with other regional planning commissions and state agencies to prepare long-range plans for hazard mitigation, coordinated transportation services, and transportation facilities. On a local basis, SCADC has assisted the Macon County Economic Development Authority in formulating a framework for an economic strategic plan and seek funding; and filed applications for funding of local development plans in Franklin and Notasulga.

Additionally, the SCADC assisted the City of Luverne with an initial planning process with the development of strategic plan for the city. The City of Luverne hosted a one day workshop,

facilitated by the SCADC, in which citizens worked together to examine existing conditions and then, to develop (1) a vision that expressed the long-range picture of what they wanted Luverne to become; (2) a mission statement that outlined the city's purpose and function; (3) four priority initiatives that established a framework for development; (4) 13 strategies that further defined the initiatives; and (5) the 47 actions, or tasks, necessary to implement the strategies and initiatives to take the city where it wants to be.



A Luverne citizen presents Quality of Life needs and solutions during strategic plan workshop.

## GOAL 5 QUALITY OF LIFE

Improve the existing quality of life in the South Central Alabama Region to meet the needs of all of its citizens.

#### **OBJECTIVES**

- · Health, Safety and Welfare
- Cultural Assets and Aesthetics
- Housing
- Recreation

Performance & Implementation

- City of Brundidge Housing Demolition and Water System Improvements, \$385,000
- Bullock County Historic Courthouse Preservation and Restoration
- Bullock County Harris Park Improvements, \$200.000
- Butler County Courthouse Improvements, \$358,000
- Town of Dozier -- Dozier School Demolition, \$247,510
- Town of Goshen Water System Improvements, \$350,000
- City of Hayneville Sewer Improvements, \$349,612
- Town of Lowndesboro Town Hall Driveway Improvements, \$2,816
- Lowndes County Road Improvements, \$766,000
- City of Luverne Recreational Trail Improvements, \$113,465
- Town of Midway -- Merritt Community Complex, \$450,000
- Town of Mosses

Playground Improvements, \$178,882

- City of Troy Neighborhood Improvements, \$502,573
- City of Tuskegee Comprehensive Improvements,
- City of Union Springs GIS Sewer Mapping, \$47,250
- City of Union Springs Neighborhood Revitalization, \$495,000

SCADC assists local governments in their search for funds for a variety of community development improvements, such as housing demolition, infrastructure repair and expansions, and the purchase



of emergency response vehicles. A neighborhood improvement project in Troy is a good example of these types of quality of life improvements. The City of Troy was awarded CDBG funds for the \$502,573 project which addressed a deteriorated storm drainage system, water system improvements for fire protection, and street improvements. The project had a direct impact on 31 low and moderate income households with 57 total residents in a neighborhood of 393 housing units and approximately 585 residents. The project provided a direct benefit to only a small portion of the neighborhood, however, the location of the project made a huge impact on the entire area.



A Troy citizen overlooks a drainage ditch that is eroding her yard as well as the area's streets and drainage structures.

## GOAL 6 ECONOMIC LEADERSHIP AND FUNDING

Obtain and utilize all financial, organizational and leadership resources to benefit the entire region.

#### **OBJECTIVES**

- Organizational Structure
- Leadership Development
- Funding

Performance & Implementation

- SCADC Revolving Loan Fund
- City of Luverne Main Street Program
- Butler County -- South Central Alabama Mental Health Forensic Facility, USDA, \$3 Million
- · SCADC Technical Assistance
- SCADC Program Administration

In 2016, the City of Luverne made a commitment and joined Main Street Alabama as a network community. The City of Tuskegee is also a Main Street network community. The



Downtown Luverne.

Network allows communities to have access to resources, training opportunities, and on site presentations to supplement their downtown revitalization efforts. The Main Street Alabama program fosters economic vitality and leadership within the hearts of the communities.

In 2019, SCADC assisted the South Central Alabama Mental Health (SCAMH) in applying for USDA funds for the construction of a forensic mental health facility in Greenville in Butler County. The \$3 million project will build a 16-bed, 9,910 square foot secure facility located on property owned by SCAMH on Industrial Parkway. The facility will provide mental health services known as competency restoration treatment for

those persons involved in the criminal justice system. The facility may also be utilized as a step-down unit for individuals found Not Guilty by Reason of Mental Disease or Defect (NGRI) as a result of a mental health evaluation by a forensic evaluator. These individuals will receive therapy and treatment until an appropriate long-term treatment program can be found in the community.

When operational, the SCAMH Forensic Residential Facility is expected to employ 25 to 30 people in Greenville and the surrounding area. Available positions will include psychiatrists, psychologists, nurses (both RNs and LPNs), security guards, mental health workers and office staff.



The proposed SCAMH forensic mental health facility is located in Greenville, Alabama.



Appendix A. Adoption Resolutions

Appendix B. 2018 CEDS Project List



#### SOUTH CENTRAL ALABAMA DEVELOPMENT COMMISSION

#### RESOLUTION

South Central Alabama Comprehensive Economic Development Strategy 2019 Update

WHEREAS, the Economic Development Administration (EDA) requires all Economic Development Districts (EDD) receiving Investment Assistance to prepare an annual planning document referred to as a Comprehensive Economic Development Strategy (CEDS), pursuant to 13 CFR, Sections 303.6 and 303.7; and

WHEREAS, the Public Works and Economic Development Act of 1965, as amended (PWEDA), requires a current CEDS be in place for any local government bodies applying for investment assistance under EDA's Public Works or Economic Adjustment Assistance Programs; and

WHEREAS, the South Central Alabama Development Commission has reviewed and updated the 2018 South Central Alabama Comprehensive Development Strategy according to the guidelines provided in 13 CFR 303.7 and through consultations with the SCADC CEDS Committee; and will be providing the document for review by local, state, and federal agencies as required by EDA.

NOW THEREFORE BE IT RESOLVED THAT, the South Central Alabama Development Commission, acting by and through its Board of Directors, adopts the 2018 South Central Alabama Comprehensive Economic Development Strategy (CEDS) Update and all amendments made in necessity throughout the 2019 program year to facilitate public works projects benefitting the SCADC district member governments, contingent upon no comments provided within the comment period; and

BE IT FURTHER RESOLVED THAT, Tyson Howard, or the current Executive Director, is hereby authorized and directed to execute all required documents to EDA regarding the 2019 CEDS update on behalf of the South Central Alabama Development Commission.

Adopted this 15th day of August 2018.

Mayor Fletcher Fountain, Chairman

ATTEST:

Beth Rosser

#### SOUTH CENTRAL ALABAMA DEVELOPMENT COMMISSION

#### RESOLUTION

2018 South Central Alabama Comprehensive Economic Development Strategy

WHEREAS, the Economic Development Administration (EDA) requires all Economic Development Districts (EDD) receiving Investment Assistance to prepare an annual planning document referred to as a Comprehensive Economic Development Strategy (CEDS), pursuant to 13 CFR, Sections 303.6 and 303.7; and

WHEREAS, the Public Works and Economic Development Act of 1965, as amended (PWEDA), requires a current CEDS be in place for any local government bodies applying for investment assistance under EDA's Public Works or Economic Adjustment Assistance Programs; and

WHEREAS, the South Central Alabama Development Commission has prepared the 2018 South Central Alabama Comprehensive Development Strategy according to the guidelines provided in 13 CFR 303.7 and through consultations with the SCADC CEDS Committee; and will be providing the document for review by local, state, and federal agencies as required by EDA.

NOW THEREFORE BE IT RESOLVED THAT, the South Central Alabama Development Commission, acting by and through its Board of Directors, adopts the 2018 South Central Alabama Comprehensive Economic Development Strategy (CEDS) and all amendments made in necessity throughout the 2018 program year to facilitate public works projects benefitting the SCADC district member governments, contingent upon no comments provided within the comment period; and

BE IT FURTHER RESOLVED THAT, Tyson Howard, or the current Executive Director, is hereby authorized and directed to execute all required documents to EDA regarding the 2018 CEDS planning document on behalf of the South Central Alabama Development Commission.

Adopted this 16th day of August 2017.

Mayor Fletcher Fountain, Chairman

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ATTEST:

Beth Rosser

# B 2018 CEDS Project List

Priority Capital Improvement Projects			
Capital Improvement Project	Cost		
Water/Sewer			
Butler-Lowndes County Reservoir	Develop a regional water reservoir in the Greenville-Fort Deposit vicinity	\$9 Million	
Roads			
Alabama Highway 110 Corridor Development	Develop water and sewer lines and infrastructure for other services along Alabama Highway 110.	\$3 Million	
Development	Widen Alabama Highway 110 to four lanes.	TBD	
	Widen U.S. Highway 331 to four lanes.	\$3 Million	
Development of Federal Highway Corridors:  US Highway 80	U.S. Highway 80 Commercial and Industrial Development	TBD	
• US Highway 231 • US Highway 331	General infrastructure improvements along each corridor.	\$3 Million each	
	U.S. Highway 231 Corridor Study	TBD	
I-85 Extension	Study the feasibility of extending I-85 from Montgomery to Selma and beyond	\$2.5 Million	
Industrial Parks			
Bullock County Industrial Park	Develop new infrastructure and improve existing utilities	\$2 Million	
Macon-Tuskegee Industrial Development	Develop a new industrial park in Macon County	\$3 Million	
Shorter Industrial Park	Expand industrial park in the Shorter vicinity	\$2.5 Million	
Montgomery West Industrial Site	Develop Mitchell Young Road as industrial access road	TBD	
(Note: This project for a tier one supplier is being actively pursued.	Extend water service from within site to industrial site to be developed	TBD	
Costs to be available in near future.)	Extend sanitary sewer service to industrial site to be developed	TBD	
Lowndes County Russell Advantage Site	Provide access to site and extend water and sewer services to the site, along with all other utilities	TBD	
Troy Industrial Park South Advantage Site	Add secondary access to the site and extend water and sewer infrastructure	TBD	
Miscellaneous			
Troy Airport	Expand and enhance services and infrastructure	TBD	
Franklin Field, Bullock County	Extend runway to allow jet landings UNDER CONSTRUCTION	\$4 Million	
Revolving Loan Fund	Recapitalize the SCADC Revolving Loan Funds	\$1 Million	

#### **GOAL 1: ECONOMIC DEVELOPMENT**

Promote economic growth with a focused effort on industrial and commercial recruiting, tourism development, resident industry retention programs, entrepreneurial development, and special programs to increase the skill levels of the workforce that will result in higher incomes throughout the region.

	Full Employment	Business Support	Entrepreneurship
VES	<ul> <li>Improve employment opportunities at all skill levels.</li> <li>Maximize job retention and expansion of existing businesses.</li> </ul>	<ul> <li>Provide effective and efficient support to all businesses.</li> <li>Assist with long-term financing for smaller companies.</li> <li>Provide gap financing to new and existing businesses.</li> </ul>	<ul> <li>Increase entrepreneurial ventures and training.</li> <li>Provide alternative job opportunities for entrepreneurs.</li> <li>Encourage rural entrepreneurship that meets the distinct needs of region and attracts visitors.</li> </ul>
CTI	Expansion and Growth	Tourism	Sustainable Development
OBJECTIVES	<ul> <li>Maintain adequate industrial space to accommodate industry expansion and growth.</li> <li>Address emerging opportunities to minimize obstacles and maximize gains.</li> <li>Increase retail opportunities in rural areas and smaller communities.</li> </ul>	<ul> <li>Expand cultural and heritage tourism in region.</li> <li>Promote recreational resources to encourage tourism.</li> <li>Expand on rural assets of region in marketing and promotions.</li> </ul>	<ul> <li>Maximize opportunities for sustainable development along interstates and major highways.</li> <li>Sustain and improve the agricultural and timber industries.</li> </ul>

GOAL 1 WORK PROGRAM		
Description	Location	Funding
Assist in organization and functioning of local industrial development boards/authorities and chambers.	EDD	EDA/Local
Coordinate economic development endeavors.	EDD	EDA/SCADC/Local
Coordinate with economic development organizations to support and foster economic development in the region.	EDD	Local/SCADC
Facilitate the development of growing clusters, including automotive, timber and agricultural products, higher education, others.	EDD	EDA,/ARC/DRA/USDA
Implement the Revolving Loan Fund (RLF); obtain and maintain funding necessary to adequately capitalize RLF.	EDD	EDA/Local/HUD
Participate in rural development councils, conservation and development projects, and similar undertakings.	EDD	EDA/Local
Promote downtown and other growth center development, government facilities and tourism.	EDD	EDA/Local/HUD
Promote Envision 2020 & Imagine a Greater Montgomery.	EDD/ Montg. MSA	Local
Promote retail development and business incubators.	EDD	Local/ARC

Goal 1 Regional Impact Projects and Programs			
FUNDING	RESPONSIBILITY	PERFORMANCE MEASURES	TIMING
1.1 Retail development st	rategy and distribution in	dustry.	
Local	SCADC/Others	Completed strategy	Short term
1.2 Regional and local ex	isting industry programs;	industry cluster plan.	
ADECA/Local	Local/ADECA/ADO	Assistance to existing industries and jobs retained	Short term
1.3 Expand regional incu	bators, technology centers	and public/private business training	g "academies".
ADO/Local	Local	Incubators/businesses	Short term Mid term
1.4 Add or improve indus	trial parks in every count	y/recruit new industry.	
ADO, ADECA, ARC, DRA, EDA, USDA RD	LRCOG, SCADC	Construction of facilities     Number of industries, businesses, and jobs created/recruited	Mid term
1.5 Major Mega Industria	l site in 231 corridor, inclu	iding distribution strategy.	
ADO/ADECA/ ALDOT/ EDA	SCADC/Local	Recruited industry	Long term
1.6 Develop regionwide tourism industry to make region a destination.			
Alabama Bureau of Tourism, and Travel, ADECA, RSA, AHC	Envision Task Force, Chamber of Commerce, CVB	Increased promotion of existing attractions     Tuskegee Airmen Project	Long term

Goal 1 Local Projects and Programs				
Projects/Programs	Location	Performance Measures	Time Frame	
INDUSTRIAL PARKS Funding: Local/DRA/EDA/HUD/USDA Responsibility: Local Governments, Local Economic Development Authorities, SCADC				
Expand and improve industrial parks	Bullock County	Completion of improvements Number of jobs created Number of jobs retained	Short term Mid term	
Develop a new industrial park	Bullock County	Construction of new park and building	Short term Mid term	
Improve industrial park	Tuskegee	Improvement of park Jobs retained or created	Short term	
Develop Macon County Industrial Park/Emphasize I-85 corridor development	Macon County	Construction of improvements and development of sites	Mid Term	
Complete development of Brundidge Industrial park	Brundidge	Improvements/development/ investments/jobs	Mid term	

Goal 1 Loca	al Projects	and Programs,	continued
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Projects/Programs	Location	Performance Measures	Time Frame	
Downtown Revitalization and Development Funding: Local/HUD/DRA Responsibility: Local Governments, Local Chambers of Commerce and Other Organizations, SCADC				
Rehabilitate CBD/Downtown	Fort Deposit	Completion of projects	Short term	
Rehabilitate CBD/Downtown	Tuskegee	Completion of projects	Short term	
Complete Downtown and Riverfront Development in Montgomery	Montgomery	Completion of Projects	Short term Long term	
Commercial Development Funding: Local/State/SBA/HUD/DRA/USDA Responsibility: Local Governments, Local Economic Development Authorities Local Chambers of Commerce and Other Organizations, SCADC				
Continue retail and commercial development/redevelopment	SCAEDD Region	Development/retention of business	Short term Mid term	
Commercial Development Projects	Crenshaw County/ other counties	Improvements to commercial districts/downtowns/ and new commercial investments	Mid Term	
Commercial development	Fort Deposit/ Hayneville	Construction of new development	Short term	
Entrepreneurship Funding: Local/State/EDA Responsibility: Local Governments, SCADC				
Regional Business Incubator and Technology centers	SCAEDD Region	Completion of incubators/businesses located	Mid Term	

## **GOAL 2: INFRASTRUCTURE AND TRANSPORTATION**

Develop additional and improve upon existing regional infrastructure resources that will facilitate economic growth and the provision of public services.

	Adequate Infrastructure	Facility S	tandards	Capital Improvements Program
OBJECTIVES	<ul> <li>Maintain adequate infrastructure to support industry, commerce and lifestyle.</li> <li>Evaluate all services provided by the municipalities and the counties, and expand and improve where necessary.</li> </ul>	county utilities meet standard state and feder • Evaluate all fa by the municip counties, especty or municipa	s mandated by ral authorities. cilities owned calities and the cially where coun- l departments the purpose of	Establish an infrastructure improvement plan that will maximize benefits to the entire county's economic and community development efforts, including high speed telecommunications
	Transportation Syste	em	Tra	nsportation Services
	• Develop a transportation system(urban and rural) that will allow pedestrian and vehicular traffic to move easily throughout each of the region's municipalities and counties with easy access to all major points of interest that will, in turn, improve circulation and open land for development.		services and da economic and o	cortation for coordinated social ay care facilities to support community development. The ehensive public safety services a region.

GOAL 2 WORK PROGRAM			
Description	Location	Funding	
Complete high speed telecommunications systems and technology center facilities.	EDD	ADECA/ARC/Local	
Coordinate infrastructure development/rehabilitation endeavors.	EDD	EDA/SCADC/Local	
Develop welfare-to-work and coordinated social service transportation and day care facilities.	EDD	ADSS/ALDOT/ADECA/Others	
Implement rural transportation planning program.	EDD	ALDOT/Local	
Provide clearinghouse review services for EDA funded projects in the region.	EDD	EDA/SCADC	
Provide grant and loan application preparation assistance.	EDD	EDA/Local/ARC/SCADC/HUD/DRA	
Provide project management and monitoring assistance.	EDD	EDA/Local/ARC/SCADC/HUD/DRA	

Goal 2 Regional Impact Projects and Programs			
FUNDING	RESPONSIBILITY	PERFORMANCE MEASURES	TIMING
_		U.S. Highway 231, U.S. Highway 331, U.S. Highwa enshaw, Lowndes, Montgomery, and Pike Counti	
ALDOT	SCADC	<ol> <li>Number of highway miles widened.</li> <li>Number of highway miles resurfaced.</li> <li>Traffic Counts</li> </ol>	Long term
2.2 Development alor	ng I-65 South Corr	idor. (From Montgomery to Greenville)	
		Widen I-65 from existing six lanes to Interchange     158     Extend sanitary sewer south from Montgomery     to serve industrial and growth areas (potentially to	1 Short term 2 Short term
ALDOT, ADO, ADECA, ARC, DRA, EDA, USDA RD	SCADC, Local Governments, ALDOT	interchange 158) 3) Extend sanitary sewer to interchanges in I-65 corridor from appropriate systems such as Ft. Deposit and Greenville.	3 Short term
		<ul> <li>4) Expand storage and water service capacity on both sides of I-65 corridor</li> <li>5) Identify, acquire and develop industrial park sites in South Montgomery, Lowndes and Butler Counties</li> </ul>	4 Mid term 5 Mid term
2.3 Complete Montgo	omery Outer Loop.	(Montgomery County)	
ALDOT/Local	ALDOT, City of Montgomery, SCADC	Complete sections of outer loop	Long term
2.4 Improve and incr		ater capacities and services; Include continued d	evelopment of
ADO, ADECA, ARC, DRA, EDA, USDA RD, Local Governments	SCADC, LRCOG, Local Governments	Construction of facilities and lines     Number of new customers     Miles of water lines and sewer mains constructed	Short term
2.5 Rural Transporta projects, consiste		O), coordinated with MPO chamber and related	transportation
ALDOT/Local	SCADC, ALDOT	Rural transportation improvement projects	Short term Long term
2.6 Human Services Coordinated Social Services program.			
ADSS/ALDOT	SCADC	Increased service	Short term Long term
2.7 Continue to improve Montgomery and other regional airports.			
FAA/Local	Local	Investments & increased service	Mid term

Goal 2 Local Projects and Programs				
Projects/Programs	Location	Performance Measures	Time Frame	
Airports Funding: Local, ALDOT, FAA, EDA, DRA Responsibility: Local Governments, ALDOT, SCADC				
Improve local airport; renovate and extend runways	Bullock County Union Springs	Completion of expansion	Short term Mid term	
Macon County Airport	Macon County	Completion of Projects	Mid Term	
Improvements to Montgomery Regional Airport	Montgomery County	Completion of projects	Mid term Long term	
Expand Municipal Airport/FBO	Troy	Completion of improvements	Short term	
State and Federal Highway Improvement Funding: ALDOT Responsibility: ALDOT, Local Government of Participation (Control of Participation)	ents			
Interstate 85 Extension to Selma	Montgomery Co.	Completion of Projects	Long term	
Local Road and Drainage Improveme Funding: Local Governments ALDOT, I Responsibility: Local Governments, ALD	FEMA, FTA	MPO, SCADC		
Improve county roads and storm drainage	EDD	Number of highway miles improved	Ongoing	
Install storm drainage system in Big Swamp Creek area	Hayneville	Install first phase of drainage system to alleviate recurrent flooding	Mid term	
Envision and Montgomery Area Chamber Transportation projects consistent with SCADC priorities	Montgomery MSA	Completion of Projects	Short term Long term	
Public Transportation Project	Montgomery	Improvements to service	Long term	
Replace/improve deteriorated streets	Troy	Miles of roads replaced/improved	Short term	
Trojan Way Access Road	Troy	Construct alternate truck route	Short Term	
Service Roads along 231	Troy	Complete sections of service roads	Mid Term	
Infrastructure Improvements Funding: Local Governments/ADEM/AI Responsibility: Local Governments, SC		HUD/USDA		
Develop additional water supply	Butler/Lowndes Counties	Number of customers served	Short term Mid term	
Rehabilitate water/sewer systems	Greenville	Completion of rehabilitations	Short term	
Improve existing sewer systems	Lowndes County	Improvement of systems	Short term	
Improve existing water systems	Macon County	Improvement of systems	Short term	
Extend water/sewer to interstate I-85	Macon County	Improvement of systems	Short term	
Upgrade/expand sewer system	Notasulga	Increase in capacity	Short term	
Install and expand a commercial sanitary sewer system	Shorter	Installation of system Increase in capacity	Short term	
Install water tower, new fire hydrants	Shorter	Installation of tower Number of hydrants installed	Short term	
Improve sewer in northern county	Pike County	Improvement of systems	Short term	
Replace deteriorating sewer lines	Troy	Amount of lines replaced	Short term	
Extend water and sewer to Trojan Way Access Road	Troy	Improvement of systems	Short Term	
Extend natural gas line to Lowndes County Ind. Park and Hayneville	Lowndes County/ Hayneville	Installation of new lines	Short term	

#### GOAL 3: EDUCATION AND WORKFORCE DEVELOPMENT

Improve education systems to ensure that all graduates possess the knowledge and skills to effectively compete for, and perform well in, available jobs.

	Quality Secondary Education	Post Secondary Opportunities
ECTIVES	<ul> <li>Enable every child to attain a well-rounded, rigorous education that includes critical thinking, adequate communication skills, the requirement for good citizenship, and basic knowledge of math and science.</li> <li>Improve school performance at all levels to surpass state educational averages.</li> <li>Reduce dropout rate among secondary students.</li> <li>Increase attendance rates among public school students.</li> </ul>	<ul> <li>Maximize educational opportunities for all citizens who wish to better themselves through knowledge and learning.</li> <li>Develop partnerships among all sectors to support public education and the general welfare of the community.</li> <li>Provide quality educational opportunities for all citizens, regardless of age.</li> <li>Reduce adult illiteracy rates throughout region.</li> </ul>
OBJE	Workforce Training	Industry/Business Support
	<ul> <li>Establish programs to instill occupational, technical, and vocational skills to adults within the community.</li> <li>Provide support to Central Alabama Opportunities Industrialization Center, Inc. in an effort to promote job training and job placement throughout the SCADC region.</li> </ul>	<ul> <li>Increase capabilities of the universities in the region to assist owners of new and current small businesses in their business development.</li> <li>Ensure adequately prepared and trained workforce to support existing and incoming industry, including higher skill jobs and technology training.</li> </ul>

## GOAL 3 WORK PROGRAM

Description	Location	Funding
Cooperate with any efforts to conduct a regional educational needs assessment to identify workforce development deficiencies.	EDD	EDA/Local/ARC/SCADC/HUD/DRA/ Others
Coordinate or cooperate with regional education improvement endeavors.	EDD	EDA/SCADC/Local
Implement special workforce support programs, to include day care, special transportation services, senior aides, etc.	EDD	DOl/Local/ADSS
Participate in regional and rural workforce development councils and alternative public/private training programs, eg. business sector academies, etc.	EDD	EDA/Local/ARC
Grant and loan application preparation assistance.	EDD	EDA/Local/ARC/SCADC/HUD/DRA
Project management and monitoring assistance.	EDD	EDA/Local/ARC/SCADC/HUD/DRA
Participate in regional and rural workforce development councils and alternative public/private training programs, eg. business sector academies, etc.	EDD	EDA/Local/ARC

FUNDING	RESPONSIBILITY	PERFORMANCE MEASURES	TIMING
3.1 Regional Workforce D	evelopment Program		
Local colleges and universities, Boards of Education, Career Technical Centers c/o U.S. Dept. of Labor, and AIDT	cal colleges and universities, Boards of Ed., Career	Establishment of a program     Program enrollment     Number of students     Number of graduates hired	Mid term

Projects/Programs	Location	Performance Measures	Time Frame
Public School Improvements Funding: Local Governments/State/ARC/DRA/ Responsibility: Local Governments, SCADC	EDA		
Expand and enhance area vocational education centers	EDD	Number of students served	Short term
Improve public school facilities	EDD	Number of schools improved	Short term
Continue ongoing programs for teen parents to reduce drop-out rates	EDD	Number of reduction in drop-outs	Short term
Continue support for the Alabama Reading Initiative and related programs to reach 100% literacy	EDD	Literacy rate	Short term
Vocational Training Funding: Local Governments, Department of L Responsibility: Local Governments, SCADC	abor, Others		
Support the creation of a regional coordinator position to serve as a liaison between local industries and area schools	EDD	Creation of position	Short term
Develop partnerships among vocational and technical schools in the region	EDD	Creation of partnerships	Short term
Expansion of vocational school concept to create public/private business academies and regional technology training centers	EDD	Centers established/graduates	Mid term
Workforce Development Funding: Local Governments, ALSDA/ARC/DC Responsibility: Local Governments, Workforce			
Restore old Shorter Elementary School and develop an adult training center and education facility at the site	Shorter, EDD	Development and restoration of facilities Number of persons trained	Short term
Improve existing and develop additional welfare-to-work programs and facilities	EDD	Number of programs created	Short term
Community Based Job training program	EDD	Funding; Persons trained	Short term
Implement other Workforce Development projects as part of Workforce Development Council	EDD	Projects complete/persons trained	Short term Long term
Develop and foster job training programs	Lowndes County	Number of trainees	Short term
Provide training and job placement	Montgomery County	Centers established/graduates	Short term Long term

## GOAL 4: PLANNING AND ENVIRONMENTAL STEWARDSHIP

Balance and manage community and economic development with conservation in an orderly and efficient manner.

	Land Use	Natural Resources	Planning
OBJECTIVES	<ul> <li>Encourage a balanced, efficient land use that implements comprehensive plans and other policies of the region's local governments.</li> <li>Ensure that land use distribution maintains and improves the quality of the natural and man-made environment.</li> </ul>	• Seek realistic and responsible conservation of natural resources and environmental stewardship, consistent with economic development priorities.	Promote a framework for growth and development to include community, county and regional concepts for growth, development and revitalization.

GOAL 4 WORK PROGRAM				
Description	Location	Funding		
Non-metro planning.	EDD	Local/SCADC/EDA/ARC/HUD		
Serve as a regional affiliate for the Alabama State Data Center and the U.S. Census Bureau.	EDD	Local/SCADC		
Unstructured regional technical assistance.	EDD	Local/SCADC/HUD/ARC/ADECA/DRA		
Continue implementation, maintenance, upgrades, and expansion of regional geographic information system (GIS); continue acquisition, development, and updating of GIS data; provide GIS services for quality of life improvement projects.	EDD	Local/SCADC/EDA		
Coordinate or cooperate with regional and statewide planning endeavors.	State/EDD	EDA/SCADC/Local/State/AARC/ARC/ DRA/USDA/DOT/HUD/etc.		
Increase the use of new and innovative planning and zoning codes, including training and continuing education for planning commissions and others.	EDD	Local/ADECA		
Participate in regional Clean Water Partnerships for major river basins and implement hazard mitigation plans.	EDD	ADEM/AEMA		
Participate in rural development councils, conservation and development projects, and similar undertakings.	EDD	EDA/Local		
Technical assistance and support to local planning, zoning, districting, and annexation efforts.	EDD	EDA/Local/ARC/SCADC/HUD		

Goal 4 Regional Impact Projects and Programs					
FUNDING	RESPONSIBILITY	PERFORMANCE MEASURES	TIMING		
4.1 Regional Frame	ework for Growth a	and Development			
EDA/Local	SCADC	Completion of Plan	Short Term		
4.2 Downtown deve	4.2 Downtown development in Montgomery and other communities and growth centers				
Local	Local	Investment in downtown(s) and businesses retained	Mid term		
4.3 Montgomery Ri	4.3 Montgomery Riverfront Development program				
Local	Local	Completion of projects and/private investment	Short term Long term		
4.4 Human Services Coordinated Transportation Planning program					
ADSS/ALDOT	SCADC	Increased service	Short term Long term		

Goal 4 Local Projects and Programs					
Projects/Programs	Location	Performance Measures	Time Frame		
Regional Planning Programs Funding: Local/AEMA/FEMA/HUD/ARC/DRA/Others Responsibility: Local Governments, SCADC					
Regional Tourism and retiree attraction study	EDD	Completion of study	Short Term		
Rural Transportation Planning Organization	EDD	Rural transportation projects identified	Ongoing		
Human Services Coordinated Transportation Plan	EDD	Needs assessment complete Services established	Ongoing		
Continue development and maintenance of County Hazard Mitigation Plans	EDD	Completion of plans/updates	Short term Mid term		
Comprehensive Plans and Regulations Funding: Local Governments/ARC/DRA Responsibility: Local Governments, SCA	/HUD/USDA/Oth	ers			
Comprehensive Plan and Land Use Regulations	Mosses	Creation of plan Plan Implementation	Short term		
Countywide Comprehensive Plan & Zoning Ordinance	Macon County	Creation of plan Plan Implementation	Short Term		
Comprehensive Plan and Land Use Regulations	Notasulga	Creation of plan	Short term		
Shorter Comprehensive Plan Update and Commercial Study	Shorter	Completion of update and study	Short Term		
Strategic and Development Plans Funding: Local Governments/ARC/DRA/HUD/USDA/Others Responsibility: Local Governments, SCADC					
Downtown Revitalization/ Rehabilitation Plans	EDD	Completion of plans	Short term		
Implement Macon County and Tuskegee Tourism Development Plan	Macon County/ Tuskegee	Completion of plan Implementation of Plan	Short term Mid term Long term		
Corridor study, construct limited access road along U.S. 231 from Dothan to Montgomery	Pike County/ Montgomery County	Complete Study	Short term		
Housing Funding: Local Governments/ADECA/ARC/DRA/HUD/State/Others Responsibility: Local Governments, SCADC, Realtors, GMHBA					
Downtown Housing Plans	EDD	Implementation of plan	Short term		
Student Housing Plans	EDD	Completion of plan	Mid term		
Affordable Housing Plans and city and county housing development and rehab pilot programs	EDD	Completion of plan/completion of pilot projects and number of housing units	Short term		
Senior Housing Plans	EDD	Completion of plan	Short term		
Conduct market study detailing housing demand in I-65 Corridor	Montgomery County	Publication of study	Short term		

## Goal 4 Local Projects and Programs, continued

Projects/Programs	Location	Performance Measures	Time Frame	
Transportation, Infrastructure and Facilities Funding: Local Governments/ADECA/ALDOT/ARC/DRA/FEMA/HUD/State/Others Responsibility: Local Governments, SCADC				
Update regional water and sewer planning reports	EDD	Completion of updates	Short term	
Scenic Byways planning and implementation	EDD	Completion of plan Implementation of scenic status	Short term	
Capital Improvements/Public Facilities Plan	Bullock County	Completion of plan	Short term Mid term Long term	
I-85 Extension Feasibility Study	Lowndes County/ Montgomery County	Completion of study	Short term	
Storm Drainage Plan	Hayneville	Completion of plan Implementation of plan	Short term Mid term	

## GOAL 5: Quality of Life

Improve the existing quality of life in the South Central Alabama Region to meet the needs of all of its citizens.

	Health, Safety and Welfare	Cultural Assets and Aesthetics
OBJECTIVES	<ul> <li>Create and harbor an environment in which residents and visitors alike may feel safe, secure and welcome.</li> <li>Provide a seamless system of and access to affordable healthcare for all citizens.</li> <li>Provide comprehensive public safety services throughout the region.</li> <li>Enhance and develop area's aging programs and services.</li> <li>Ensure adequate day care and early childhood education.</li> <li>Increase community involvement in all aspects of civic and community activity.</li> </ul>	<ul> <li>Improve and preserve the physical appearance and the aesthetic character of the region.</li> <li>Promote a positive image and recognition of each county in terms of business climate and quality of life.</li> <li>Provide safe and attractive places for residents to assemble, such as recreational facilities, museums, performing/cultural arts centers, and meeting places.</li> <li>Preserve and restore historic structures and sites.</li> </ul>
	Housing	Recreation
	<ul> <li>Increase population and housing to support growing jobs in commercial and manufacturing industries.</li> <li>Provide region wide access to adequate, safe, sound, and affordable housing in a desirable living environment.</li> </ul>	<ul> <li>Acquire, develop, and maintain a wide variety of passive and active recreational facilities and opportunities in order to serve the various needs of citizens of all ages.</li> <li>Expand recreation to facilitate growth and increase quality of life.</li> </ul>

GOAL 5 WORK PROGRAM				
Description	Location	Funding		
Administer the Older Americans Act, Medicaid Waiver Program, Senior Rx Program, and the Senior Aides Program.	EDD	ADSS/HHA/AAA/Local/Other		
Coordinate or cooperate with regional quality of life improvement endeavors(included Envision 2020 and Imagine a Greater Montgomery, other chambers of commerce initiatives).	EDD	EDA/SCADC/Local		
Participate in rural and regional councils and similar undertakings that address quality of life issues, including healthcare, open space and recreation.	EDD	EDA/Local		
Provide housing technical assistance and programs to increase the supply and quality of market rate and affordable housing/include neighborhood conservation, preservation and revitalization; support the development of CDFI and related housing finance programs.	EDD/ Cities and Counties	Local/SCADC/HUD		

Goal 5 Regional Impact Projects and Programs					
FUNDING	RESPONSIBILITY	PERFORMANCE MEASURES	TIMING		
5.1 Continued development of high speed telecommunications					
ADO, ADECA, ARC, DRA, EDA/USDA RD, Local Governments	SCADC, LRCOG, Local Governments	Construction of facilities and lines     Number of new customers	Short term		
5.2 Regional Housing Plan and program to develop and rehab market rate and affordable housing; include neighborhood revitalization; include CDFI implementation					
HUD/Local/USDA	SCADC/Local	Number of housing units built or renovated	Mid term		

# Goal 5 Local Projects and Programs

Projects/Programs	Location	Performance Measures	Time Frame
Community Assets Funding: Local Governments/ADECA/S Responsibility: Local Governments, SC			
Improve, develop, and/or expand recreational facilities/parks, libraries, and programs	EDD	Number of programs created	Short term Mid term Long term
Historic preservation and restoration of library	Union Springs/ Bullock County	Completion of improvements	Short term Mid term
Historic preservation and restoration of former church	Union Springs/ Bullock County	Completion of improvements	Short term Mid term
Construction of new library	Lowndes County	Construction of new facility	Short term
Montgomery Cultural Center and Library	Montgomery County	Construction of facilities	Mid Term
Downtown Historic District	Troy	Establish National District	Short Term
Safety and Emergency Services Funding: ARC/EDA/HUD/USDA/DRA/G Responsibility: Local Governments, SC			
Construct a fire substation at or near Lowndes County Industrial Park	Lowndes County/ Hayneville	Development of a new station	Short term
Purchase new ladder fire truck and communications equipment	Hayneville	Acquisition of new truck/ communications gear	Short term
Construct new public safety building	Hayneville	Development of a new public safety building	Short term Mid term
Develop and construct a new community /senior center	Shorter	Construction of building	Mid term
Housing Funding: Local Governments/HUD/USI Responsibility: Local Governments, SC			
Low-income area redevelopment	EDD	Completion of redevelopment efforts	Short term
Rehabilitate and/or replace substandard residencies	EDD	Replacement of residences	Short term Mid term Long term
Alleviate shortage of low- and moderate-income housing	EDD	Number of homes created	Short term Mid term Long term
CDFI and related housing finance programs	EDD	Establishment of CDFI and number of loans/amount of investment in housing	Short Term
Senior Housing in Tuskegee and Macon County	Macon County	Construction of units	Mid Term

## GOAL 6: ECONOMIC LEADERSHIP AND FUNDING

Obtain and utilize all financial, organizational and leadership resources to benefit the entire region.

	Organizational Structure	Leadership Development	Funding
OBJECTIVES	<ul> <li>Establish organizations dedicated to community and economic development issues, and invigorate those already in existence.</li> <li>Examine the local government organization to assure greater coordination and consolidation of governmental activities toward improving the quality of life and ensuring more efficient use of tax dollars.</li> </ul>	<ul> <li>Increased cooperation/         coordination among city, county         state and federal entities,         private sector and citizens.</li> <li>Increased regional involvement         and public/private leadership.</li> </ul>	<ul> <li>Increased public and private funding for regional priorities.</li> <li>Maintain consistency with state plans and policies for economic and community development.</li> </ul>

GOAL 6 WORK PROGRAM				
Description	Location	Funding		
Cooperate with Envision 2020 and Imagine a Greater Montgomery and other visioning and multi-jurisdictional programs.	EDD/Others	Local		
Encourage increased public/private leadership in SCADC and CEDS Strategy Committee.	EDD	EDD/Local		
Foster relations and leadership development among community, business, and education leaders.	EDD	Local		
Formalize public/private funding strategy.	EDD/Others	EDA/DRA/Local		
Promote city and county leadership programs.	EDD/Others	Local		
Specifically participate in regional Workforce Development program, Rural Transportation Planning and United we Ride.	EDD	ADSS/ALDOT/Other		
Strengthen public private involvement in SCADC.	EDD	Local		

## Local Projects and Programs

Projects/Programs	Location	Performance Measures	Time Frame		
Leadership Development Funding: Local Governments/ADECA/ADSS/ALDOT/ARC/DOL/DRA/EDA/HUD Responsibility: Local Governments, Local Organizations, SCADC					
Continue to use CEDS Strategy Committee and SCADC Board to maximize public/private participation	EDD	Revised membership and more effective and efficient participation	Short Term		
Participate in regional Workforce Development programs	EDD	Trained persons	Short Term		
Participate in Envision 2020, Imagine a Greater Montgomery and other regional chamber and visioning programs	EDD	Projects completed	Short term Long term		
Coordinate Rural Transportation Planning program with MPO planning and Human Services Coordinated Transportation Planning Program	EDD	Projects completed	Short term Long term		
Participate in a study on leveraging public and private funding and publish a directory of funding sources/included the possibility of tiered funding strategies	EDD	Study completion	Short Term		
Promote city and county leadership programs	EDD	Participants / programs	Mid Term		
Develop and maintain a leadership development program for public officials and community volunteers	Macon County	Completion of project Number of volunteers and attendees	Short term Mid term Long term		
Promote Envision 2020 and Imagine a Greater Montgomery	Montgomery MSA	Completion of Strategic projects	Short term Long term		